

shri. Yashwantrao Bhonsale Education Society's

# YASHWANTRAO BHONSALE COLLEGE OF D. PHARMACY



BHONSALE KNOWDGE CITY, BUILDING NO. 4,  
A/P CHARATHE, VAZARWADI, TAL. SAWANTWADI – 416510  
DIST –SINDHUDURG, STATE – MAHARASHTRA

Phone No. 02363 – 272251

Email – [ybdpharmacy@gmail.com](mailto:ybdpharmacy@gmail.com)



**EVENT ASSEMBLAGE**  
**ENTREPRENEURSHIP AWARENESS CAMP**  
**15<sup>TH</sup> -17<sup>TH</sup> DECEMBER, 2022**

❖ **Title:**

Entrepreneurship Awareness Camp 2022-23

❖ **Organized by:**

Yashwantrao Bhonsale College of D. Pharmacy & Yashwantrao Bhonsale College of Pharmacy, Sawantwadi.

❖ **Venue:**

Seminar Hall, Yashwantrao Bhonsale College of Pharmacy, Sawantwadi.

❖ **Date & Time:**

15-12-2022 to 17-12-2022, 10 :30 Am To 05:00 Pm

❖ **Resource Person:**

Hon. Mr. Ramchandra Gawade & Team.

❖ **Program Coordinator:**

Ms. Bhagyashri A. Haldankar.

❖ **Program Advisor:**

Mr. Satyajit P. Sathe.



## **INTRODUCTION:**

Entrepreneurship Development Programme (EDP) programme helps in developing entrepreneurial abilities. The skills that are required to run a business successfully is developed among the students through this programme. Sometimes, students may have skills but it requires polishing and incubation. This programme is perfect for them. This programme consists of a structured training process to develop an individual as an entrepreneur. It helps the person to acquire skills and necessary capabilities to play the role of an entrepreneur effectively.



## **OBJECTIVE:**

They were exposed to the knowledge of how to become an entrepreneur and entrepreneurship value training.



## **ABOUT THE PROGRAM:**

**Three Days Entrepreneurship Awareness Camp (EAC)** was organized by Yashwantrao Bhonsale College of Pharmacy in collaboration with Yashwantrao Bhonsale College of D. Pharmacy Sawantwadi in association with Maharashtra Centre for Entrepreneurship Development on **15<sup>th</sup>-17<sup>th</sup> December 2022**. The program was start with the inaugural movement which is done with the felicitation of dignitaries. For the said program Hon. Mrs. Sunetra Pathak, Administrative coordinator BKC, Hon. Mrs. Asmita Bhonsale, BKC chairman, Dr. Vijay A. Jagtap, Principal, Yashwantrao Bhonsale College of Pharmacy, Hon. Mr. Satyajit Sathe, Principal, Yashwantrao Bhonsale College of D. Pharmacy and Mr. Omkar Pendse HOD, Yashwantrao Bhonsale College of Pharmacy (Integrated D. Pharmacy) as well as Hon. Mr. Ramchandra Gawade, Project Officer, MCED and Mr, Prashant Patil, Manager, MCED along with their team were present.

The aim of this program was to help the students to develop entrepreneurial mind-set, learn enterprise initiation and development of skills. The objectives of this program were,

- ❖ Recognize the innate entrepreneurial competences within them
- ❖ Recognize and assess opportunities in the environment
- ❖ Understand the role that entrepreneur can play in enhancing their lives and lives of others.

This Program was participatory and practical knowledge oriented. Various training sessions like Case–studies, audio visuals, assignment, simulation exercise, group discussion and counselling were conducted during this program. Mr. Ramchandra Gawade Program organizer, MCED, Sindhudurg have remained present and handled the entire sessions for three days.

The Program was started on **15<sup>th</sup> December, 2022 10:30 Am** with welcome address by Ms. Supriya Rawool, Lecturer at YBCDP and MCED Introduction & Camp Objectives by Hon. Mr. Satyajit Sathe, Principal Yashwantrao Bhonsale College D of Pharmacy.

- On the **first** day of the program, following topics were delivered by the Experts.
  - ❖ Importance of Entrepreneurship Awareness Camp
  - ❖ Entrepreneurship as a career
  - ❖ Schemes & assistance ship available from government agencies
  - ❖ Identification of business opportunities
  - ❖ Business Management
  - ❖ Creativity in Business

In these sessions, Hon. Mr. Prashant Patil, Manager, MCED, Sindhudurg along with Hon. Mr. Ramchandra Gawade, Project Officer, MCED narrate importance of Entrepreneurship and Entrepreneurship as a carrier option. They have highlighted current scenario of entrepreneurship development at state and national level with government policy and support. Hon. Mr. Prashant Patil also emphasize the schemes & assistance ship provided by the government agencies for entrepreneurs. Also describe in details process and documents required for **Chief Minister Employment Generation Programme and Prime Minister Employment Generation Programme**. In the afternoon session Mr. Sanjay Patil, Business Consultant, Kolhapur provided their guidance regarding business management and creativity in business.

- On the **Second** day of the program, following topics were delivered by the Experts.
  - ❖ Personality Development
  - ❖ Communication Skill
  - ❖ Project Report
  - ❖ Financial Management

On the second day of the program, Session on the Personality development and Communication skills was delivered by Mr. Sawant Sir, Project report and financial management strategies was given by Mr. Pradip Vengurlekar, Business consultant, Sindhudurg. This session followed by Communication in business as well as Presentation on case study of behaviour of man behind the business.

- On the **Third** day of the program, following topics were delivered by the Experts.
  - ❖ Marketing
  - ❖ Digital Marketing
  - ❖ Entrepreneurship Mind Set
  - ❖ SWOT Analysis

On the third day of the program, morning session on the Marketing and Digital Marketing was delivered by Mr. Chandrashekhar Patil, Prop. Habit Club Management and Entrepreneurship mindset and SWOT analysis strategies was given by Mr. Narayan Parab, Project officer Lupin Foundation, Sindhudurg.

In the last session of EDC camp some of participating students gave their feedback related to program. Program was ended with vote of thanks given by Ms. Bhagyashri Haldankar, Lecturer, Yashwantrao Bhonsale College of D pharmacy, Sawantwadi.

Ms Supriya Rawool, Ms. Bhagyashri Haldankar & Ms. Gauravi Sonsurkar took colossal efforts for successful execution of the event.

- **Attainment of PO:**

Modern Tool Usage, Leadership Skill, Professional Identity, Pharmaceutical Ethics, Communication, The Pharmacist and Society, Life Long Learning.

## **GLIMPSES ENTREPRENEURSHIP AWARENESS CAMP:**



**MAHARASHTRA CENTER FOR  
ENTREPRENEURSHIP DEVELOPMENT (MCED)**



&



**YASHWANTRAO BHONSALE  
COLLEGE OF PHARMACY**



**YASHWANTRAO BHONSALE  
COLLEGE OF D. PHARMACY**

Bhonsale Knowledge City Charathe, Tal. Sawantwadi, Sindhudurg, Maharashtra

*Jointly Organized*

# ENTREPRENEURSHIP AWARENESS CAMP (EAC)

**Duration : 3 Days**  
**Date : 15/12/2022 To 17/12/2022**  
**Venue : YBCP Seminar Hall**



**HON. MR. ACHYUT K. SAWANTBHONSALE**  
Exe. Chairman



**DR. VIJAY A. JAGTAP**  
Principal  
Convenor  
Yashwantrao Bhonsale  
College of Pharmacy



**MR. SATYAJIT P. SATHE**  
Principal  
Convenor  
Yashwantrao Bhonsale  
College of D. Pharmacy



**MR. OMKAR M. PENDSE**  
HOD  
Yashwantrao Bhonsale  
College of Pharmacy



**MS. NAMITA S. BHONSALE**  
Event Co-ordinator  
Yashwantrao Bhonsale  
College of Pharmacy



**MS. GAURAVI H. SONSURKAR**  
Event Co-ordinator  
Yashwantrao Bhonsale  
College of Pharmacy

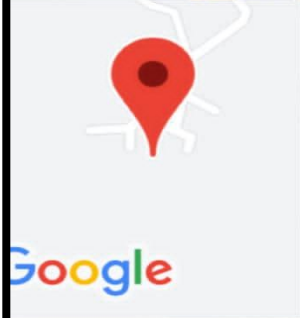


**YASHWANTRAO BHONSALE COLLEGE OF PHARMACY**  
Vazarwadi, Charathe, Tal. Sawantwadi. 416510. Dist. Sindhudurg. Maharashtra, India  
Phone: (02363) 272233/ 272299, Email: ybpharmacy@gmail.com

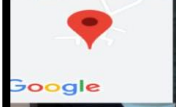
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 WR3V+MV7, Charathe, Maharashtra 416510, India  
 Lat 15.904036°  
 Long 73.844692°  
 15/12/22 11:18 AM GMT +05:30



Charathe, Maharashtra, India  
 BKC, Building No. 02, A/P Charathe - Vazarwadi,  
 Charathe, Maharashtra 416510, India  
 Lat 15.903919°  
 Long 73.844672°  
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# 📌 SOCIAL MEDIA:

**Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi - Maharashtra State is feeling excited at Bhonsale Knowledge City.**

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Glimpse of Inaugural Ceremony of Entrepreneurship Awareness Camp.

TPO cell of Yashwantrao Bhonsale College of Pharmacy & Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi in collaboration with Maharashtra Centre for Entrepreneurship ...see more

**BKC Family Forever**  
Ganesh, Gauravi, Joshi, Kedar, Madga...

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Phone: (02363) 272233/ 272299, Email: ybpharmacy@gmail.com

TPO cell of Yashwantrao Bhonsale College of Pharmacy & Yashwantrao Bhonsale College of D. Pharmacy, Sawantwadi in collaboration with Maharashtra Centre for Entrepreneurship Development (MCED) is organising a Three days "Entrepreneurship Awareness Camp" from Thursday, 15 December 2022 to Saturday, 17 December 2022. During this camp, various authorities of MCED will guide and provide information regarding various Business Ideas, Govt. Approvals, Loan facilities for start-up and Project based subsidies, Business Management Skills etc.

Coordinators of Event:

1. Ms. Bhagyashri Haldankar
2. Ms. Supriya Rawool
3. Ms. Gouravi Sonsurkar
4. Ms. Namita Bhosale

Regards,  
Mr Omkar M. Pendse